

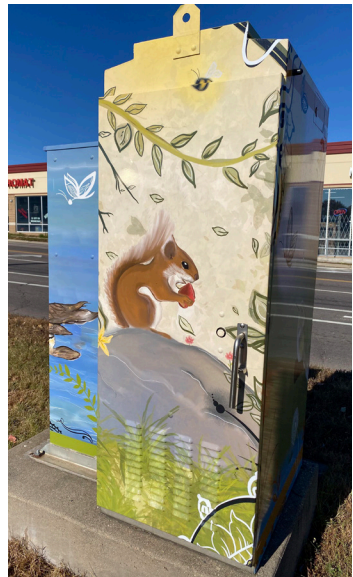


RICE & LARPELLEUR ALLIANCE

3 Cities. 1 Neighborhood.



2022 Annual Report



OUR SHARED VISION

The Rice & Larpenteur Area is a safe, engaging, and inviting neighborhood center that includes common spaces, a high-quality pedestrian environment, and robust reinvestment for the diverse people of the surrounding communities to live, conduct business, and play together.

A LETTER FROM THE EXECUTIVE DIRECTOR

Dear Rice & Larpenteur Community,

This neighborhood we love is finally being granted the attention and support needed to become the safe, engaging, and inviting community that local residents and businesses have long hoped for and always deserved.

Since creating a **Shared Vision** in 2018, and launching our organization in 2020, we've shared successes and suffered heartache. Now is the time to double-down, scale-up, and show the world that Rice & Larpenteur is not two busy roads on the edge of three cities - it is the heart of one extraordinary place to live, work, and play.

Thanks to unwavering support from City leadership in **Roseville, Maplewood, and St. Paul**, as well as **Ramsey County** - we are well-positioned not only to see our vision come to life but to build upon it. Our progress so far proves that we can achieve more than was ever imagined as long as we stay focused, do the work, and continually engage our community in shaping a bright future for the Rice & Larpenteur area.

The work we do matters. We bring people together as neighbors, connect residents and businesses to opportunities, demand safe conditions and human dignity for all, invest in public spaces and demonstrate neighborhood pride and hope for the future. Rice & Larpenteur will look different in the years ahead. With reconstruction on Rice Street beginning next year and planning for significant transit investments, the question is not if change is coming, but how that change serves the people of Rice & Larpenteur now and for generations to come.

I want to send my deepest gratitude to our **Community-Based Advisory Board**, composed of local residents, businesses and nonprofits, and government officials who have dedicated countless hours to the Rice & Larpenteur Alliance since we launched the Board in 2020. Without volunteer support and community dedication - the Alliance wouldn't have the credibility to carry the vision forward.

We need you to keep the momentum going. **Join us** in building the future of the Rice & Larpenteur area!

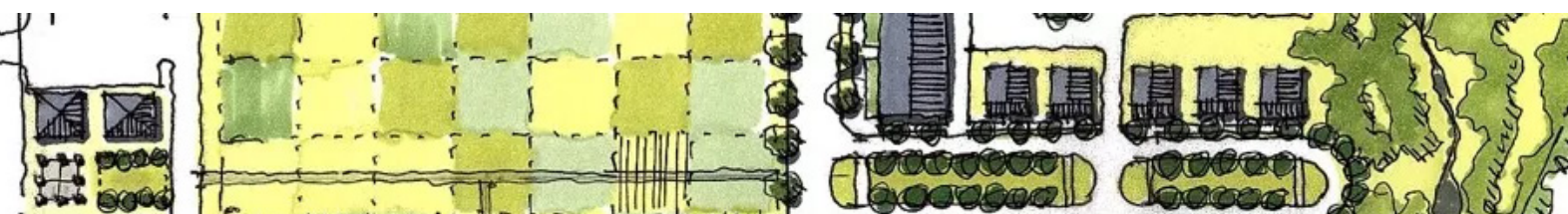


Sincerely,

Kim O'Brien

Executive Director, Rice and Larpenteur Alliance
St Paul Area Chamber

OUR PARTNERS

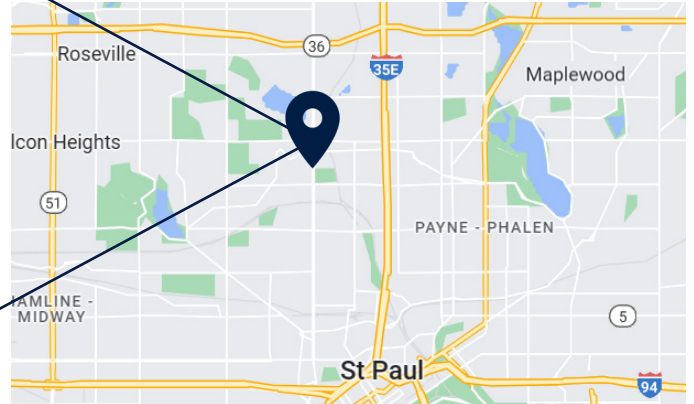


RICE & LARPENTEUR COMMUNITY

Rice and Larpenteur is a neighborhood at the intersection of three cities, bisected by two county roads. We are...

- Growing (~18K people)
- Diverse (>35% people of color)
- Global (~15% non-English speaking)
- Young (30% increase in children under 5)

*Based on census data from 2015 for tracts 416.02, 422.01, 304, 305.



COMMUNITY-BASED ADVISORY BOARD

Amirillis Vang, Resident
 Council President Amy Brendmoen,
 City of Saint Paul
 Andrea Caldwell, Resident
 Angela Riffe, City of Saint Paul
 Becky Wegscheid, Saint Paul Area
 Association of Realtors
 Brian Welke, North End Laundry
 Corey Wethern, AE Sign Systems
 Dan Edgerton, Resident
 Mayor Dan Roe, City of Roseville
 Dana Ferguson, Rice Street Gardens
 Darrell Baggenstoss, Resident
 Dave Higgins, McGough
 Chief David Brosnahan, Roseville Fire
 David May, Roseville Church of Christ
 Dayna Taylor, Hand In Hand
 Christian Montessori
 Ella Mitchell, Ramsey County
 Emma De Vera, Resident
 Evelyn Evans, H2O Waterworks, LLC
 Francisco Ramirez, M Health Fairview
 George Sonnen, McCarrons Pub
 Gregory Simbeck, Resident

Hsacushee Zan, Saint Paul
 Public Schools
 Jamie Rattanapamonsook,
 Thai Street Market
 Jane Forliti, Resident
 Janice Gundlach, City of Roseville
 Councilmember Jason Etten,
 City of Roseville
 Dr. Jason Smith, McCarron
 Lake Chiropractic
 Jeff Thomson, City of Maplewood
 Jim Freeman, TSE Inc.
 Jim Stage, Setzer's Pharmacy
 and Gift Center
 Joan Phillips, Maplewood Resident
 Johnny Opara, JO Companies
 Joseph Wiggins, Hearthside Pizza
 Kaziah Josiah, Saint Paul
 Police Department
 Kazoua Kong Thao, Community
 School of Excellence
 Malia Lee, Fresh Vibes
 Mariah Quick, Ramsey County
 Public Health

Commissioner Mary Jo McGuire,
 Ramsey County
 Mayor Marylee Abrams,
 City of Maplewood
 Max Musicant, The Musicant Group
 Mike Leonard, Hamernick's
 Interior Solutions
 Mohamed Mohamed, Resident
 Nidhi Joshi, Marion St. and
 Britany Apartments
 Noelle Bakken, Resident
 Patrick Trudgeon, City of Roseville
 Scott Thompson, Metro Transit
 Shann Finwall, City of Maplewood
 Shawn Wiski, Kraus Anderson
 Tilak Pokwal, Groceries &
 Nepali Kitchen
 Tony Gabriel, Maplewood
 Police Department
 Board Chair Trista MatasCastillo,
 Ramsey County
 Commissioner Victoria Reinhardt,
 Ramsey County

2022 HIGHLIGHTS



- Lamplighter Lounge closed permanently in March. A family-owned grocery store to open soon.
- Over 40 community members helped at our Spring Clean Up event on April 23.
- Our Community In Bloom event was held May 21 at Lake McCarrons Park, connecting residents to the waterfront and honoring the contributions of artists to the Rice & Larpenteur area.



- The Summer Block Party gathered over 500 community members on August 13 at the MyThrift Store Parking Area.
- Small Business Committee launched and Rice & Larpenteur Alliance Business Networking Luncheon held at Hearthside Pizza.
- Neighborhood businesses tour was held with MCCD and Open To Business.
- Artist generated utility box wraps were installed through Capitol Region Watershed District grant “Connecting Community To Lake McCarrons Through Public Art”.



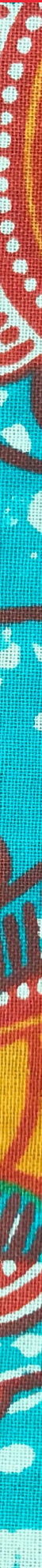
- Rice Street to become a future Bus Rapid Transit route—which will be a transformational infrastructure investment in the region.
- Ramsey County ReVision Rice Street road design unveiled from Pennsylvania to Wheelock Pkwy.
- New! Rice & Larpenteur Alliance Youth Ambassadors internship program launched employing four local high school students to work in the neighborhood during the Spring and Summer.



- Volunteers packed groceries for our neighbors and promoted Rice & Larpenteur Alliance events at Cub Foods on the day before Thanksgiving.



- Over 250 neighbors gathered at the Winter Warm-Up on December 3 in the Crown Plaza Parking Area.
- Engaged over 40 community businesses and organizations in sponsorship of the Rice & Larpenteur Alliance!
- Conducted a Winter Wear Drive in partnership with the City of Maplewood and Costco.
- Worked with EPA funded technical assistance for brownfields program to create a strategy for healthy redevelopment of public and private lands.
- Fundraised through corporate and individual giving as well as philanthropic grants and government contracts to create sustainable organizational funding.
- Worked to connect local businesses with business grants, loans, and technical assistance through programs like Open to Business, Workforce Solutions, BizRecycling, and Worksite Wellness.



IN THE NEWS



March 15, 2022

St. Paul's last strip club closes amid violence and fierce neighborhood opposition



May 19, 2022

Rice & Larpenteur Vision Plan includes a range of housing options and pedestrian-friendly experience



November 13, 2022

Ramsey County has a plan for its overhaul of Rice Street



The Rice & Larpenteur Alliance would like to thank **Saint Paul City Council President Amy Brendmoen** for her years of service to the neighborhood and for co-founding the Rice & Larpenteur Alliance.

While she's stepping away from elected office, we know we can always catch her thrifting at MyThrift Store or having lunch at Thai Street Market.



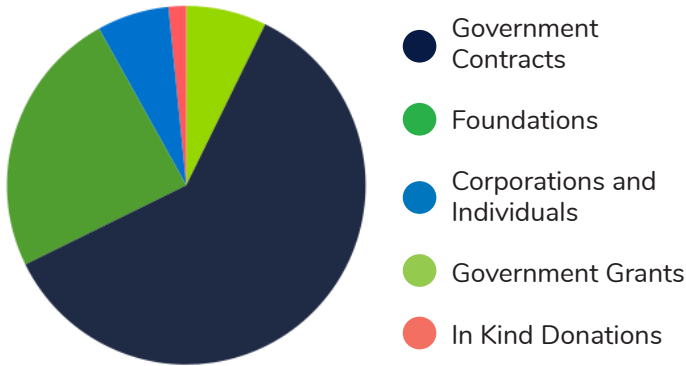
“ Working with my colleagues from Roseville and Maplewood to shine a light on this important neighborhood has been a highlight of my time in office. To see the positive impact we've had simply by sharing a vision and commitment is inspiring. ”
I can't wait to see where the Alliance leads us next!

- Amy Brendmoen, City of Saint Paul Council President

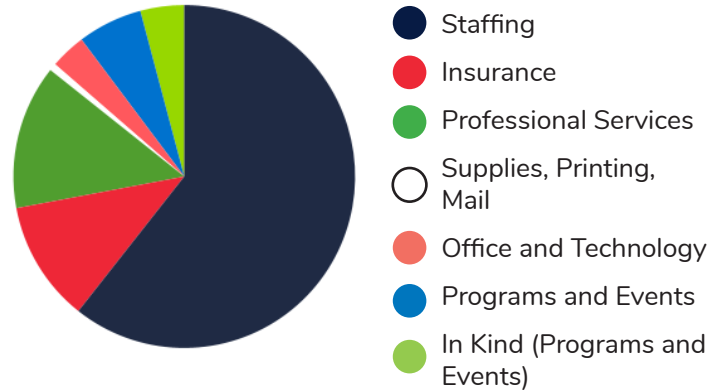
2022 FINANCIALS

The Rice & Larpenteur Alliance is funded primarily through a contract with the Cities of Maplewood, Roseville, and Saint Paul. In 2022, the Alliance also successfully secured operating grants from the Saint Paul and Minnesota Foundation and the F.R. Bigelow Foundation, and earned cash and in-kind donations from individuals and a growing list of local businesses. The operating budget for the year (March 2022-February 2023) was about \$200,000. The largest expense continues to be professional services by the St Paul Area Chamber followed by programs, grants, events, and marketing.

RICE & LARPEUR REVENUE (MAR 2022 - FEB 2023)



RICE & LARPEUR EXPENSES (MAR 2022 - FEB 2023)



DONORS

The Rice & Larpenteur Alliance would like to thank our donors.

Government Contributors

City of Maplewood
 City of Roseville
 City of Saint Paul
 Ramsey County

Foundations

Saint Paul and Minnesota Foundation
 F.R. Bigelow Foundation
 St. Paul Area Chamber Foundation

Annual Corporate Partners

AE Sign Systems
 American National Bank
 Bix Produce
 Comcast
 Hamernick's Interior Solutions
 The Blues Saloon
 Xcel Energy

Corporations and Community Partners

Arlington Place Apartments
 Asia Fusion Kitchen
 Bolton and Menk Inc.
 Capitol Region Watershed District
 Caribou Coffee
 Community School of Excellence
 Costco Maplewood
 Cub Foods
 Dairy Queen
 District Energy
 F45 Training Maplewood West
 Galilee Lutheran Church
 Karen Organization of MN
 Keystone Community Services
 Kraus Anderson Realty
 McCarron Lake Chiropractic
 McDonald's at Rice and Hoyt
 McGough Construction
 MORE Community Services
 NEOO Partners
 North End Laundry
 Ramsey County Environmental Health

Ramsey County Workforce Solutions
 Ramsey County SOS Sexual Violence Services
 Roseville Church of Christ
 Roseville Mayor Dan Roe
 SD66 DFL Endorsed Candidates
 SD66 Republican Candidates
 Setzer's Pharmacy and Gift Center
 St Paul Regional Water Services
 Thai Street Market
 TSE, Inc.

Individual Donors

Andrea Caldwell
 Barbara Garn
 Dan Edgerton
 Dana Nelson
 Dave Higgins
 Greg and Mary Jo Simbeck
 Jason and Jessica Etten
 Marylee Abrams
 Michelle Leba
 Noelle Bakken
 Patrick Trudgeon
 Shawn Wiski

Get involved! The future of the Rice & Larpenteur Alliance will depend on participation from individuals and organizations who care. Volunteer and sponsorship opportunities are available!

Visit www.riceandlarpenteur.com or Contact Kim@stpaulchamber.com for more information.

WHO WE ARE

The Rice & Larpenteur Alliance is a collaboration of the Cities of Maplewood, Roseville, St. Paul, Ramsey County, and the St. Paul Area Chamber. We partner with local businesses, area residents, and vested partners to help draw attention and resources to the Rice & Larpenteur community.

OUR VALUE STATEMENTS

Diversity and Representation

The neighborhood's cultural diversity is its greatest strength. The Alliance will be an organization of leaders representative of our diverse community.

Non-Displacement

The Alliance's efforts will be aimed at improving conditions for existing residents and businesses, and must not result in loss of affordability and gentrification.

Strengths-Based Approach

Rice & Larpenteur has many positive qualities and assets. All efforts by the Alliance will build upon and celebrate neighborhood strengths.

WHAT WE DO



Placemaking



Community Engagement



Economic Development



Community Safety & Livability



STAY IN TOUCH

Sign-up for newsletters at www.riceandlarpenteur.com

Join the "Let's Revitalize Rice & Larpenteur" Facebook Group

Follow us on Twitter and Instagram @AllianceRice



RiCE &
LARPENTEUR
ALLIANCE

www.riceandlarpenteur.com



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