

3 Cities. 1 Neighborhood.

OUR SHARED VISION

The Rice & Larpenteur Area is a safe, engaging, and inviting neighborhood center that includes common spaces, a high-quality pedestrian environment, and robust reinvestment for the diverse people of the surrounding communities to live, conduct business, and play together.



Dear Rice & Larpenteur Community,

As we began the year on a hopeful note with our Winter Warmer Community Lunch, we could never have anticipated the challenges that 2020 would bring.

For the Rice & Larpenteur community the COVID-19 pandemic hit hard. Some lost loved ones, dealt with job loss, and struggled to care for children without the support of in-person school and services. Simultaneously, our community suffered from the aftermath of the murder of George Floyd in Minneapolis and experienced the nationwide reckoning of persistent structural racism. We were devastated by a senseless act of gun violence in our own neighborhood that took the life of 21-year-old Nia Black.

Even in the face of this painful year, the Rice & Larpenteur Alliance doubled down on its commitment to serve the community in its time of need, and demonstrated hope and progress toward our shared vision.

We launched a Community-Based Advisory Board with nearly 50 members including business owners, residents, and local government leaders. Together, we accomplished great things like delivering Stay-At-Home Kits to families, the Rice & LarpentOUR and Gift N' Go events, a Business Improvement Grant program, Local Shopping Guide, installation of public art and garbage/recycling bins, roadway, transit, and pedestrian improvements, and we set the stage for additional investment in 2021 and beyond.

We feel proud of all we have accomplished this year; proud of our partners at the cities of Maplewood, Roseville, St Paul, and Ramsey County who have worked tirelessly to support businesses and residents through the crisis; and proud of the resilience of the residents of Rice & Larpenteur, who have always faced challenges with determination and hope.

This community continues to inspire me, and I am excited to continue this journey with you in 2021.



Sincerely,

Kim O'Brien

Executive Director, Rice and Larpenteur Alliance
St Paul Area Chamber

RICE & LARPEnteUR VISION PLAN TIMELINE

City leaders from Saint Paul, Roseville, and Maplewood begin collaboration.

2015

St Paul Area Chamber brings in Smart Growth America on a grant to consult on Larpenteur Avenue corridor. Rice and Larpenteur intersection determined to be the focus area.

Maplewood, Roseville, Saint Paul jointly fund community-driven study of the Rice & Larpenteur Gateway Area. Urban Land Institute awards Rice and Larpenteur Healthy Corridors Study grant.

2016

2017

Cities jointly fund St Paul Area Chamber to staff and implement Vision Plan.

2018

Cities adopt Rice and Larpenteur Gateway Area Vision Plan.

2019

2020

Community-Based Rice & Larpenteur Alliance is launched.

OUR PARTNERS

The Rice & Larpenteur Alliance is a collaboration of the Cities of Maplewood, Roseville, Saint Paul, Ramsey County, and the St Paul Area Chamber.



COMMUNITY-BASED ADVISORY BOARD

- Allan Olutoyin Ige, Maplewood Resident
- Council President Amy Brendmoen, City of Saint Paul
- Andrea Caldwell, Roseville Resident
- Angela Riffe, City of Saint Paul
- Barbara Garn, Roseville Resident
- Becky Wegscheid, Saint Paul Area Association of Realtors
- Corey Wethern, AE Sign Systems
- Dan Edgerton, Saint Paul Resident
- Mayor Dan Roe, City of Roseville
- Dana Ferguson, Rice Street Gardens & Saint Paul Resident
- Darrell Baggenstoss, Roseville Resident
- Darren Tobolt, Ramsey County
- Dave Higgins, McGough
- David Brosnahan, Roseville Fire
- David May, Roseville Church of Christ
- Dayna Taylor, Hand In Hand Christian Montessori
- Dean Reasoner, Roseville Resident
- Diane Hilden, Roseville Resident
- Emily Burt-McGreggor, Maplewood Police
- Ethan Osten, Ramsey County & Saint Paul Resident
- Francisco Ramirez, M Health Fairview
- Gregory Simbeck, Roseville Resident
- Hsakushee Zan, Karen Organization of MN & Saint Paul Resident
- Hwa Jeong Kim, City of Saint Paul & Resident
- James Freeman, TSE Inc.
- Jamie Rattanapamonsook, Thai Street Market
- Jane Forliti, Roseville Resident
- Janice Gundlach, City of Roseville
- Councilmember Jason Etten, City of Roseville
- Jeff Thomson, City of Maplewood
- Joan Phillips, Maplewood Resident
- Joseph Wiggins, Hearthside Pizza
- Kazoua Kong Thao, Community School of Excellence
- Daniel Busack, Maplewood Police
- Malia Lee, Saint Paul Resident
- Commissioner Mary Jo McGuire, Ramsey County
- Mayor Marylee Abrams, City of Maplewood
- Max Musicant, The Musicant Group
- Mike Leonard, Hamernick's Interior Solutions
- Noah Her, Open to Business/MCCD
- Patrick Trudgeon, City of Roseville
- Rayauna Benson, McCarrons Village Apartments
- Rick Howden, Ramsey County
- Ronna Woolery, Lamplighter Village Apartments & Saint Paul Resident
- Scott Thompson, Metro Transit
- Shann Finwall, City of Maplewood
- Shawn Wiski, Kraus Anderson
- Tilak Pokwal, Groceries & Nepali Kitchen
- Commissioner Trista MatasCastillo, Ramsey County
- Commissioner Victoria Reinhardt, Ramsey County

OUR VALUE STATEMENTS

Diversity and Representation. The neighborhood’s cultural diversity is its greatest strength. The Alliance will be an organization of leaders representative of our diverse community.

Non-Displacement. The Alliance’s efforts will be aimed at improving conditions for existing residents and businesses, and must not result in loss of affordability and gentrification.

Strengths-Based Approach. Rice & Larpenteur has many positive qualities and assets. All efforts by the Alliance will build upon and celebrate neighborhood strengths.

2020 HIGHLIGHTS

- Launched Community-Based Advisory Board with 50 members representing neighborhood residents, businesses, nonprofits, and government officials.
- Created Business Improvement Grant Program to support Rice & Larpenteur businesses with facade, signage, landscaping, public art, and outdoor seating projects.
- Connected local businesses and residents with COVID-19 relief programs.
- Distributed Stay-At-Home Kits to local families with school and art supplies, household goods, groceries, and more.
- Hosted the Rice & LarpentOUR outdoor community event with activities throughout the neighborhood featuring local parks, nonprofits, and businesses.
- Created four new public art installations and adopted a Public Art Implementation Plan.
- Developed the Rice & Larpenteur Wayfinding and Neighborhood Signage Plan.
- Installed public garbage and recycling bins and worked with local businesses to maintain the bins and reduce litter.*
- Celebrated newly rebuilt Larpenteur Avenue including lane reduction, pedestrian refuge islands, bump outs, crossing beacon, crosswalks, sidewalk, and bicycle lanes.
- Celebrated the addition of new sidewalks, pedestrian ramps, crossing improvements, and tree plantings, as part of Saint Paul’s Safe Routes to School program around Washington Technology Magnet.
- Hosted a Gift N’ Go event to celebrate the holiday season and distribute \$500 worth of Cub Foods Gift Cards, Masks, Hand Sanitizer, and other goodies.
- Published a Rice & Larpenteur Shopping Guide to promote and support local businesses during this challenging time.
- Welcomed two new family-owned restaurants to the neighborhood.
- Successfully advocated for increased busing service along Rice Street and for the prioritization of the Rice-Robert Bus Rapid Transit line.



*Thank you to Adopt-A-Bin partners: AE Sign Systems, Allie Chiropractic Clinic, Groceries and Nepali Kitchen, Hamernick’s Interior Solutions, McCarrons Lake Chiropractic, McCarrons Pub and Grill, MyThrift Store/DNK Management, Noble Tobacco, Saint Paul Regional Water Services, Wilebski’s Blues Saloon





2020 FINANCIALS

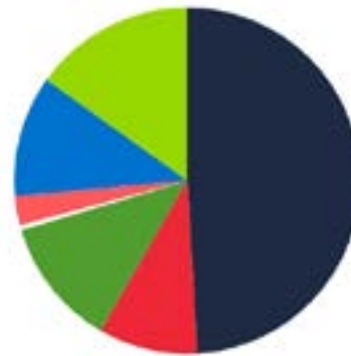
The Rice & Larpenteur Alliance is funded primarily through a contract with the Cities of Maplewood, Roseville, and Saint Paul. The Alliance successfully secured grants from the McKnight Foundation, Ramsey County, the F.R. Bigelow Foundation, and the Saint Paul and Minnesota Foundation, and earned cash and in-kind donations from individuals and corporations. The operating budget for the year (March 2020-February 2021) was about \$280,000. The largest expense went for professional services by the St Paul Area Chamber followed by programs, grants, events, and marketing activities.

RICE & LARPELTEUR REVENUE (MAR 2020 - FEB 2021)



- Government Grants
- Government Contracts
- Foundations
- Corporations and Individuals
- In Kind Donations

RICE & LARPELTEUR EXPENSES (MAR 2020 - FEB 2021)



- Staffing
- Insurance
- Professional Services
- Supplies, Printing, Mail
- Office and Technology
- Programs and Events
- In Kind (Programs and Events)

DONORS

The Rice & Larpenteur Alliance would like to thank our donors.

Government Contributors

City of Maplewood
City of Roseville
City of Saint Paul
Ramsey County

Foundations

Roseville Area Community Foundation*
F.R. Bigelow Foundation
McKnight Foundation
Saint Paul and Minnesota Foundation

Corporations

AEON
Hamernick's Interior Solutions

Kraus Anderson
McCarron Lake Chiropractic
Minnesota Consortium of Community Developers
Saint Paul Area Association of REALTORS
StuartCo
Thai Street Market
The Musicant Group
Western Bank
Xcel Energy

Individual Donors

Amy Brendmoen
Andrea Caldwell
Daniel Edgerton
Barbara Garn
David May

Kim O'Brien
Victoria Reinhardt
Dan Roe
Gregory Simbeck
Dayna Taylor
Patrick Trudgeon

In Kind Donors

AE Sign Systems
Caribou Coffee
City of Maplewood
City of Roseville
City of Saint Paul
Cub Foods Maplewood West
Dairy Queen
Every Meal
Friends Cafe

Galilee Lutheran Church
Groceries and Nepali Kitchen
Hand in Hand Christian Montessori
Hearthside Pizza
McCarrons Pub and Grill
McDonalds (KCB Corp.)
MyThrift Store/DNK Management
Maplewood Public Safety
Ramsey County Recycling and Energy
Roseville Church of Christ
St Paul Area Chamber
Thai Street Market
Visit Roseville
Wilebski's Blues Saloon

*Grant provided to Arts Roseville in partnership with Rice and Larpenteur Alliance for public art.

WHAT WE DO



Placemaking



Community Engagement



Economic Development



Community Safety & Livability

OUR COMMUNITY

Rice and Larpentur is a neighborhood at the intersection of three cities, bisected by two county roads. We are...

- Growing (~18K people)
- Diverse (>35% people of color)
- Global (~15% non-English speaking)
- Young (30% increase in children under 5)

**Based on census data from 2015 for tracts 416.02, 422.01, 304, 305.*



COMMUNITY TESTIMONIALS



“From the core of our hearts, Groceries and Nepali Kitchen would like to thank the Rice and Larpentur Alliance for supporting our business during a time of much need. The Alliance is doing such a wonderful job to bring the three cities together for a peaceful, beautiful, and clean area. Thank you so much!!! We can see and feel the change in these areas a lot.” -Tilak Pokwal, Groceries and Nepali Kitchen

“The Rice & Larpentur Alliance created a framework for us to be neighborly with each other, reaching across city boundaries intentionally for the sake of everyone who lives and works in the area.” - Pastor Dana Nelson, Galilee Lutheran Church



“The Alliance has helped connect me with other area business owners and introduced Hearthside to new customers in the neighborhood. Our community is stronger when we come together.” - Joseph Wiggins, Hearthside Pizza

STAY IN TOUCH

Sign-up for newsletters at www.riceandlarpentur.com

Join the “Let’s Revitalize Rice & Larpentur” Facebook Group

Follow us on Twitter and Instagram @AllianceRice